Financial Statements of

## **OSTEOPOROSIS CANADA**

And Independent Auditors' Report thereon

Year ended March 31, 2020



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#### INDEPENDENT AUDITORS' REPORT

To the Members of Osteoporosis Canada

### **Qualified Opinion**

We have audited the financial statements of Osteoporosis Canada (the Entity), which comprise:

- the statement of financial position as at March 31, 2020
- the statement of revenue and expenditures for the year then ended
- the statement of changes in fund balances for the year then ended
- the statement of cash flows for the year then ended
- and notes to the financial statements, including a summary of significant accounting policies

(Hereinafter referred to as the "financial statements").

In our opinion, except for the possible effects of the matter described in the "Basis for Qualified Opinion" section of our auditors' report, the accompanying financial statements present fairly, in all material respects, the financial position of the Entity as at March 31, 2020, and its results of operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

#### Basis for Qualified Opinion

In common with many charitable organizations, the Entity derives revenue from donations and fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Entity.

Therefore, we were not able to determine whether any adjustments might be necessary to:

- the assets and fund balances reported in the statements of financial position as at March 31, 2020 and March 31, 2019
- the individuals revenue and excess (deficiency) of revenue over expenditures reported in the statements of revenue and expenditures for the years ended March 31, 2020 and March 31, 2019



#### Page 2

- the excess (deficiency) of revenue over expenditures reported in the statements of changes in fund balances for the years ended March 31, 2020 and March 31, 2019
- the excess (deficiency) of revenue over expenditures reported in the statements of cash flows for the years ended March 31, 2020 and March 31, 2019.

Our opinion on the financial statements for the year ended March 31, 2019 was qualified accordingly because of the possible effects of this limitation in scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the "Auditors' Responsibilities for the Audit of the Financial Statements" section of our auditors' report.

We are independent of the Entity in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified opinion.

# Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Entity's ability to continue as a going concern, disclosing as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Entity or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Entity's financial reporting process.

#### Auditors' Responsibility for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion.

Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists.



#### Page 3

Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of the financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit.

#### We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion.
  - The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Entity's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Entity's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Entity to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.



#### Page 4

Communicate with those charged with governance regarding, among other
matters, the planned scope and timing of the audit and significant audit findings,
including any significant deficiencies in internal control that we identify during our
audit.

Chartered Professional Accountants, Licensed Public Accountants

Vaughan, Canada

KPMG LLP

July 28, 2020

Statement of Financial Position

March 31, 2020, with comparative information for 2019

		2020		2019
Assets				
Current assets:				
Cash and cash equivalents	\$	760,993	\$	1,300,023
Cash - restricted		467,618		367,510
Accounts receivable		65,500		30,053
Goods and services tax/harmonized				
sales tax recoverable		80,071		139,494
Prepaid expenses		45,411		51,544
Short-term investments (note 2)		200,000		
		1,619,593		1,888,624
Long-term investments (note 3)		2,344,263		2,704,324
Capital assets (note 4)		7,832		22,553
	\$	3,971,688	\$	4,615,501
Liabilities and Fund Balances  Current liabilities:				
Accounts payable and accrued liabilities	\$	234,479	\$	339,113
Deferred revenue		476,507		659,901
		710,986		999,014
Fund balances:				
Program Fund		909,116		904,839
Reserve Fund		891,377		943,799
Bequest Fund		3,771		3,771
Research Fund		1,456,438		1,764,078
		3,260,702		3,616,487
Commitments (note 7) Subsequent event (note 10)				
	\$	3,971,688	\$	4,615,501
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See accompanying notes to financial statements.

On behalf of the Board:

Director Director

Statement of Revenue and Expenditures

Year ended March 31, 2020, with comparative information for 2019

		Bequest and		
	Program	Reserve	Research	
2020	Fund	Funds	Fund	Total
	(note 6)			
Revenue:				
Government funding	\$ 3,759,136	\$ _	\$ _	\$ 3,759,136
Individuals	1,891,100	_	1,988	1,893,088
Corporations and foundations	386,122	_	_	386,122
Investment	5,416	22,723	49,996	78,135
Other	39,417	_	_	39,417
Realized gain on sale of investments	_	18,942	21,205	40,147
	6,081,191	41,665	73,189	6,196,045
Expenditures:				
Education, advocacy and awareness	4,515,226	_	46,000	4,561,226
Fundraising	693,215	_	_	693,215
Administration and support	1,018,473	10,137	22,392	1,051,002
Unrealized loss on investments	_	83,950	162,437	246,387
	6,226,914	94,087	230,829	6,551,830
Deficiency of revenue over expenditures	\$ (145,723)	\$ (52,422)	\$ (157,640)	\$ (355,785)

		Bequest		
		and	_	
	Program	Reserve	Research	
2019	Fund	Funds	Fund	Total
	(note 6)			
Revenue:				
Government funding	\$ 4,671,000	\$ _	\$ _	\$ 4,671,000
Individuals	1,738,566	_	3,545	1,742,111
Corporations and foundations	1,229,050	_	_	1,229,050
Realized gain on sale of investments	_	13,830	113,836	127,666
Investment	4,124	21,489	52,124	77,737
Other	51,523	_	_	51,523
Unrealized gain on investments	_	16,882	_	16,882
	7,694,263	52,201	169,505	7,915,969
Expenditures:				
Education, advocacy and awareness	6,037,655	_	44,500	6,082,155
Administration and support	963,742	9,688	22,858	996,288
Fundraising	724,413	_	_	724,413
Unrealized loss on investments	_	_	45,955	45,955
	7,725,810	9,688	113,313	7,848,811
Excess (deficiency) of revenue over				
expenditures	\$ (31,547)	\$ 42,513	\$ 56,192	\$ 67,158

See accompanying notes to financial statements.

Statement of Changes in Fund Balances

Year ended March 31, 2020, with comparative information for 2019

		Genera	l Funds			
	Program	Reserve	Bequest		Research	
2020	Fund	Fund	Fund	Total	Fund	Total
Fund balances, beginning of year	\$ 904,839 \$	943,799	\$ 3,771	\$ 1,852,409	\$ 1,764,078	\$ 3,616,487
Deficiency of revenue over expenditures	(145,723)	(52,422)	_	(198,145)	(157,640)	(355,785)
Interfund transfers	150,000	_	_	150,000	(150,000)	_
Fund balances, end of year	\$ 909,116 \$	891,377	\$ 3,771	\$ 1,804,264	\$ 1,456,438	\$ 3,260,702

	General Funds									
2019	Program Fund		Reserve Fund	В	equest Fund		Total		Research Fund	Total
Fund balances, beginning of year	\$ 836,386	\$	901,286	\$	3,771	\$	1,741,443	\$	1,807,886	\$ 3,549,329
Excess (deficiency) of revenue over expenditures	(31,547)		42,513		_		10,966		56,192	67,158
Interfund transfers	100,000		_		-		100,000		(100,000)	-
Fund balances, end of year	\$ 904,839	\$	943,799	\$	3,771	\$	1,852,409	\$	1,764,078	\$ 3,616,487

See accompanying notes to financial statements.

Statement of Cash Flows

Year ended March 31, 2020, with comparative information for 2019

				2019
Cash provided by (used in):				
Operating activities:				
Excess (deficiency) of revenue over expenditures Items not involving cash:	\$	(355,785)	\$	67,158
Amortization		15,787		22,030
Change in fair value of investments		(246,387)		(29,073)
-		(586,385)		60,115
Change in non-cash operating working capital: Goods and services tax/harmonized				
sales tax recoverable		59,423		(26,242)
Accounts receivable		(35,447)		(4,295)
Prepaid expenses		6,133		24,184
Accounts payable and accrued liabilities		(104,634)		151,191
Deferred revenue		(183,394)		(568,671)
		(844,304)		(363,718)
Financing activities: Repayment of obligations under capital leases		-		(5,802)
Investing activities:				
Additions to capital assets		(1,066)		(11,770)
Change in investments		406,448		560,368
		405,382		548,598
Increase (decrease) in cash position		(438,922)		179,078
Cash position, beginning of year		1,667,533		1,488,455
Cash position, end of year	\$	1,228,611	\$	1,667,533
Consisting of:	Φ.	700 000	Φ.	4 000 000
Cash and cash equivalents	\$	760,993	\$	1,300,023
Cash - restricted		467,618		367,510
	\$	1,228,611	\$	1,667,533

See accompanying notes to financial statements.

Notes to Financial Statements

Year ended March 31, 2020

Osteoporosis Canada (the "Organization") was established in 1982. The Organization was previously incorporated under the Canada Corporations Act and was continued under the Canada Not-for-Profit Corporations Act in November 2013. The Organization is dedicated to educate, empower and support individuals and communities in the prevention and treatment of osteoporosis. The Organization's focus is the provision of services to individuals at risk from and/or affected by osteoporosis and to communities through a locally driven approach. This approach will expand prevention and treatment services at the community level.

The Organization is designated as a registered charity (charity registration number 895510931) by Canada Revenue Agency. The Organization is exempt from income taxes and is able to issue donation receipts for income tax purposes.

#### 1. Significant accounting policies:

The financial statements have been prepared by management in accordance with Canadian accounting standards for not-for-profit organizations in Part III of the Chartered Professional Accountants of Canada Handbook.

#### (a) Fund accounting:

The activities of the Organization are accounted for utilizing the concepts of restricted fund accounting. There are four funds, a Program Fund, a Research Fund, a Reserve Fund and a Bequest Fund, to account for the activities of the Organization.

The presentation of the revenue and expenditures within the Program Fund reflects key result areas, defined as follows:

#### (i) Education advocacy, and awareness:

This represents the development, implementation and evaluation of the information, programs and services the Organization delivers to its clients and stakeholders. This includes: public education and support programs and services, community services, member services, professional education and relations, as well as clinical and scientific research activities. All of these activities improve the level of awareness and knowledge of osteoporosis among the public, people who have osteoporosis, health care professionals, researchers and health care policymakers.

Notes to Financial Statements (continued)

Year ended March 31, 2020

#### 1. Significant accounting policies (continued):

#### (ii) Administration and support:

These represent essential services that provide core administrative support and governance. These include external audit and legal fees and all other expenditures that cannot be easily allocated to other key result areas.

#### (iii) Fundraising:

This represents the ongoing efforts to secure funds related to corporate and pharmaceutical partnerships, foundations and individual giving (direct mail, online donations, major and planned gifts) and their related expenditures.

The Bequest Fund includes funds donated for specific activities specified by the donor.

The Research Fund is a restricted fund and includes donations that have been specifically designated by donors to fund research activities and certain other non-designated donations.

The Board of Directors of the Organization has approved the establishment of a Reserve Fund, in order to provide some security to manage unforeseen circumstances involving a revenue shortfall or unanticipated expenditures. The target for the Reserve Fund is six months of core operating expenditures, meaning those outside of government-funded programming. Thus, the target is \$2,000,000; it is recognized that it will take a number of years to reach this target.

#### (b) Revenue recognition:

Restricted contributions to the Program Fund are recognized as revenue in the year in which the related expenditures are incurred. Unrestricted contributions to the Program Fund and restricted contributions to the Research Fund are recognized as revenue in the year received or receivable, if the amount to be received can be reasonably estimated and collection is reasonably assured.

All non-designated in-memoriam donations are reflected in the Program Fund.

#### (c) Cash and cash equivalents:

Cash and cash equivalents consist of cash on hand, bank balances and guaranteed investment certificates with maturity dates of 90 days or less remaining at March 31, 2020.

Notes to Financial Statements (continued)

Year ended March 31, 2020

#### 1. Significant accounting policies (continued):

#### (d) Financial instruments:

Financial instruments are recorded at fair value on initial recognition. Equity instruments that are quoted in an active market are subsequently measured at fair value. All other financial instruments are subsequently recorded at cost or amortized cost, unless management has elected to carry the instruments at fair value. The Organization has elected to carry its investments at fair value. Transaction costs incurred on the acquisition of financial instruments measured subsequently at fair value are expensed as incurred.

Financial assets are assessed for impairment on an annual basis at the end of the fiscal year if there are indicators of impairment. If there is an indicator of impairment, the Organization determines if there is a significant adverse change in the expected amount or timing of future cash flows from the financial asset. If there is a significant adverse change in the expected cash flows, the carrying value of the financial asset is reduced to the highest of the present value of the expected cash flows, the amount that could be realized from selling the financial asset or the amount the Organization expects to realize by exercising its right to any collateral. If events and circumstances reverse in a future period, an impairment loss will be reversed to the extent of the improvement, not exceeding the initial carrying value.

#### (e) Capital assets:

Capital assets are stated at cost less accumulated amortization. Contributed capital assets are recorded at fair value at the date of contribution. Repair and maintenance costs are charged to expense. Betterments which extend the estimated life of an asset are capitalized. Capital assets are written down to fair value or replacement cost to reflect partial impairments when conditions indicate that the assets no longer contribute to the Organization's ability to provide goods and services, or that the value of future economic benefits or service potential associated with the capital assets are less than their net carrying amounts. Capital assets are amortized on a straight-line basis using the following estimated useful lives:

Computer equipment Furniture and equipment License fees 3 years

3 years

3 years

Notes to Financial Statements (continued)

Year ended March 31, 2020

#### 1. Significant accounting policies (continued):

#### (f) Contributed services:

A substantial number of volunteers contribute a significant amount of their time each year. Because of the difficulty of determining the fair value, contributed services are not recognized in the financial statements.

#### (g) Allocation of operating expenditures:

The Organization classifies expenditures on the statement of revenue and expenditures by function. Salaries and benefits and non-direct expenditures have been allocated based on the number of people employed within a function.

#### (h) Use of estimates:

The preparation of financial statements requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenue and expenditures during the year. Amounts subject to such estimates include valuation of investments and determination of deferred revenue. Actual results could differ from those estimates.

#### 2. Short-term investments:

As at March 31, 2020, short-term investments consist of a guaranteed investment certificate bearing an interest rate of 1.74% with a maturity date of July 31, 2020 (2019 - nil).

#### 3. Long-term investments:

		2020	2019
Cash Fixed income Equities	833	4,742 \$ 3,034 6,487	49,057 962,367 1,692,900
	\$ 2,344	4,263 \$	2,704,324

Investments held consist of \$1,452,885 (2019 - \$1,760,525) for the Research Fund and \$891,378 (2019 - \$943,799) for the Reserve Fund.

Notes to Financial Statements (continued)

Year ended March 31, 2020

#### 3. Long-term investments (continued):

The fixed income securities are invested in pooled funds and bear no specific yield to maturity or maturity dates.

#### 4. Capital assets:

				2020		2019
	Cost	ccumulated mortization	N	et book value	N	Net book value
Computer equipment Furniture and equipment License fees	\$ 906,160 259,595 226,875	\$ 898,328 259,595 226,875	\$	7,832 - -	\$	19,680 2,873 –
	\$ 1,392,630	\$ 1,384,798	\$	7,832	\$	22,553

### 5. Banking facilities:

The Organization has a \$200,000 revolving demand facility available for use with a Canadian financial institution, bearing interest at prime plus 0.50%. At year end, the Organization had not drawn on this line of credit (2019 - nil).

#### 6. Allocation of expenditures:

Operating expenditures have been allocated as follows for the Program Fund:

							2020	2019
		Education,						
	ad	vocacy and			Adn	ninistration		
		awareness	F	undraising	а	nd support	Total	Total
Salaries and benefits	\$	3,286,736	\$	201,030	\$	599,029	\$ 4,086,795	\$ 4,451,404
Rent		76,554		16,404		16,405	109,363	120,527
Insurance		15,225		3,262		3,262	21,749	19,945
Office expenditures		11,280		2,417		2,417	16,114	20,987
Technology		35,872		7,687		7,687	51,246	120,206
		3,425,667		230,800		628,800	4,285,267	4,733,069
Direct expenditures		1,089,559		462,415		389,673	1,941,647	2,992,741
	\$	4,515,226	\$	693,215	\$	1,018,473	\$ 6,226,914	\$ 7,725,810

Notes to Financial Statements (continued)

Year ended March 31, 2020

#### 7. Commitments:

The Organization leases its premises under a long-term operating lease that expires on July 31, 2026. The minimum annual rent payable for the premises lease and equipment leases are:

2021	\$ 149,200
2022	152,600
2023	148,600
2024	146,100
2025	146,100
Thereafter	190,900
	\$ 933,500

#### 8. Financial risks:

Investments are primarily exposed to interest rate, market, foreign currency and liquidity risks. The Organization has formal policies and procedures that establish target asset mix. The Organization's policies also require diversification of investments within categories and set limits on exposure to individual investments. Unrestricted funds are held in specified investments and interest-bearing bank accounts. Restricted funds may also be invested in these specified investments, subject to donor restrictions. There has been no change to the risk exposures from 2019.

#### (a) Interest rate risk:

The Organization is exposed to interest rate risk on its fixed interest rate financial instruments. The Organization manages this risk by staggering the terms of the securities held. Further details about the fixed interest rate investments are included in note 2.

#### (b) Market risk:

Market risk arises as a result of the Organization's trading in fixed and variable investments. Fluctuations in the market expose the Organization to a risk of loss. The Organization mitigates this risk through controls to monitor and limit concentration levels.

Notes to Financial Statements (continued)

Year ended March 31, 2020

#### 8. Financial risks (continued):

#### (c) Foreign currency risk:

The Organization is exposed to financial risks as a result of exchange rate fluctuations and the volatility of these rates on the Organization's foreign investments. The Organization mitigates this risk through controls to monitor and limit concentration levels.

#### (d) Liquidity risk:

Liquidity risk is the risk that the Organization will be unable to fulfill its obligations on a timely basis or at a reasonable cost. The Organization manages its liquidity risk by monitoring actual and projected cash flows to ensure that it has sufficient funds to fulfill its obligations.

#### 9. Indemnification of officers and directors:

The Organization has indemnified its past, present and future directors, officers, employees and volunteers against expenditures (including legal expenses), judgments and any amount actually or reasonably incurred by them in connection with any action, suit or proceeding in which the directors are sued as a result of their service, if they acted honestly and in good faith with a view to the best interests of the Organization. The nature of the indemnity prevents the Organization from reasonably estimating the maximum exposure. The Organization has purchased directors' and officers' liability insurance with respect to this indemnification.

#### 10. Subsequent event:

In the month of March the COVID-19 outbreak was declared a pandemic by the World Health Organization and has had a significant financial, market and social dislocating impact. At the time of approval of these financial statements, the Organization has experienced no significant fluctuations in business in relation to the COVID-19 pandemic. Financial statements are required to be adjusted for events occurring between the date of the financial statements and the date of the auditors' report which provide additional evidence relating to conditions that existed as at year end. Management completed this assessment and did not identify any such adjustments. The current events and conditions are expected to be temporary, however there is uncertainty around the length of the disruption and impact on future operations. As a result, an estimate of the financial effect of these items is not practicable at this time.

Notes to Financial Statements (continued)

Year ended March 31, 2020

### 11. Comparative financial statements:

The comparative financial statements have been reclassified from statements previously presented to conform to the presentation of the 2020 financial statements.